

**ITS**

**DIGITAL  
ASSESSMENT  
CONSULTING  
COMPANY**

**PORTUGAL / GEORGIA, 2024**

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IN A DIGITAL ERA, WE TEND TO COUNT EVERY STEP MADE WITH DATA. WE PROPOSE A NEW VIEW IN DIGITAL ASSESSMENT OF THE DIMENSIONLESS

Our main goal is to consult, develop, and evaluate complicated indicators for business or people to perform any assessment near seamlessly.

Based on gamification and digital footprint experts receive wasting tool with an ability to evaluate tangled criterias on a large scale

DANIIL SAVCHUK  
CEO ITS

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**FIELD OF APPLICATION**

**STARTUP  
BATTLES**

**HACK  
IDEAS**

**EDUCATIONAL  
PROGRAMS**

**LEADERSHIP  
EVALUATION**

**PROMOTION  
EVALUATION**

# WHAT WE PROPOSE

## Scalable WEB platform, handling the following:

1. Event tracking
2. Subject assessment
3. Expert evaluation
4. Configurable assessment flow and assessment criteria set
5. Assessment CRM
6. Submission of closing documents right from personal page
7. Nominations
8. Gamification badges
9. Agile forms (aka MS or Google)
10. Footprint collection (no cookies)
11. News portal
12. Video portal
13. Chat bot notifications and personal page actions
14. Customisable design
15. UTM label support

THE PLATFORM  
FOR BUSINESS

X-THON t h o n



### QUICK FACTS:

Written in Flask, Python,  
Supports PostgreSQL,  
Uses Elasticsearch, Uses Redis,  
AWS compatible,  
Standalone compatible,

### FRONTEND AGNOSTIC:

VueJS, ReactJS, jQuery, HTML5

### BANDWIDTH:

Up to **10k+** users and **250+** experts  
per one **campaign/event**, at realtime  
performance

# WHAT WE OBSERVED BEFORE AT THE EVENTS WITH ASSESSMENT COMPONENT

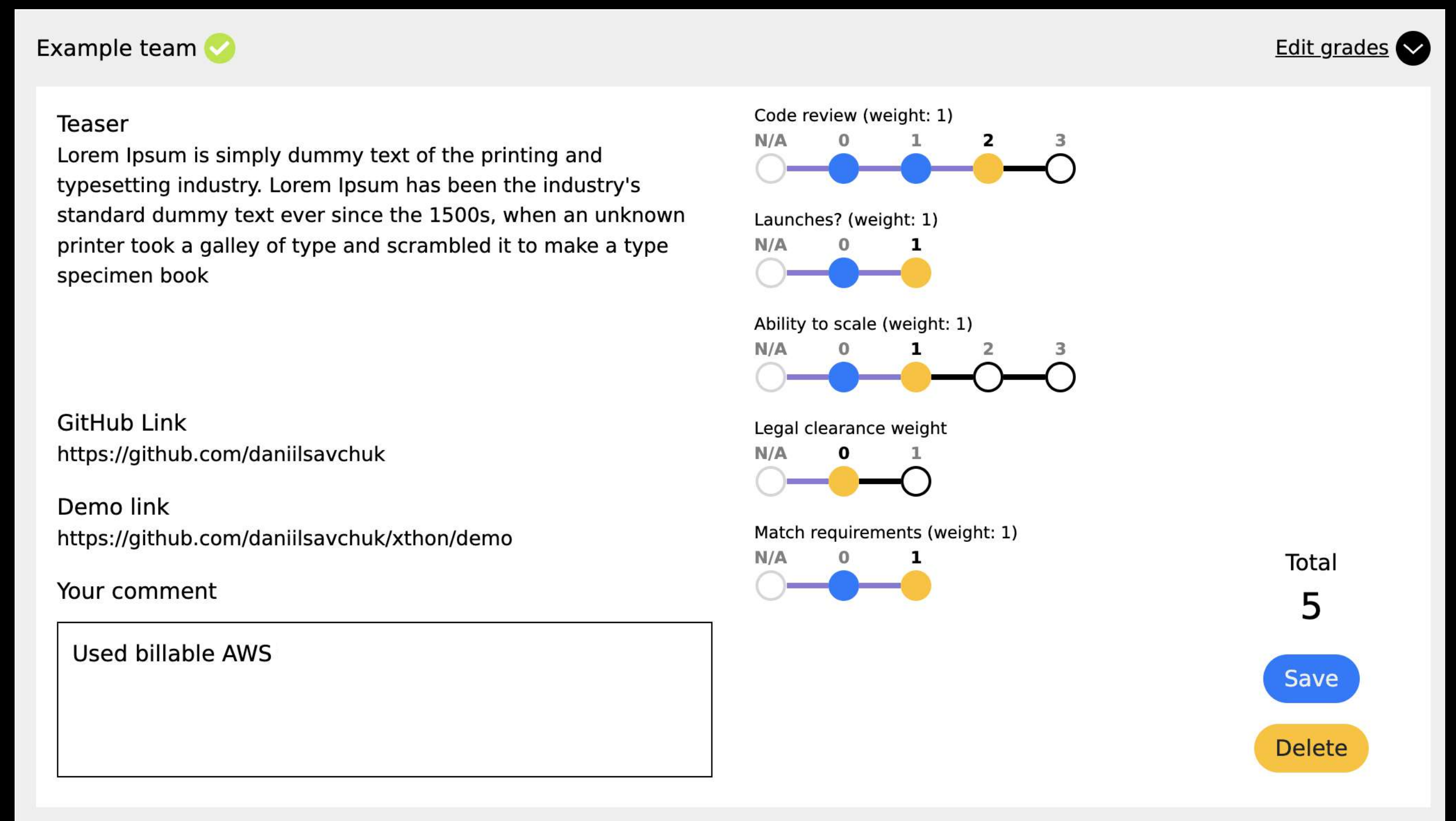
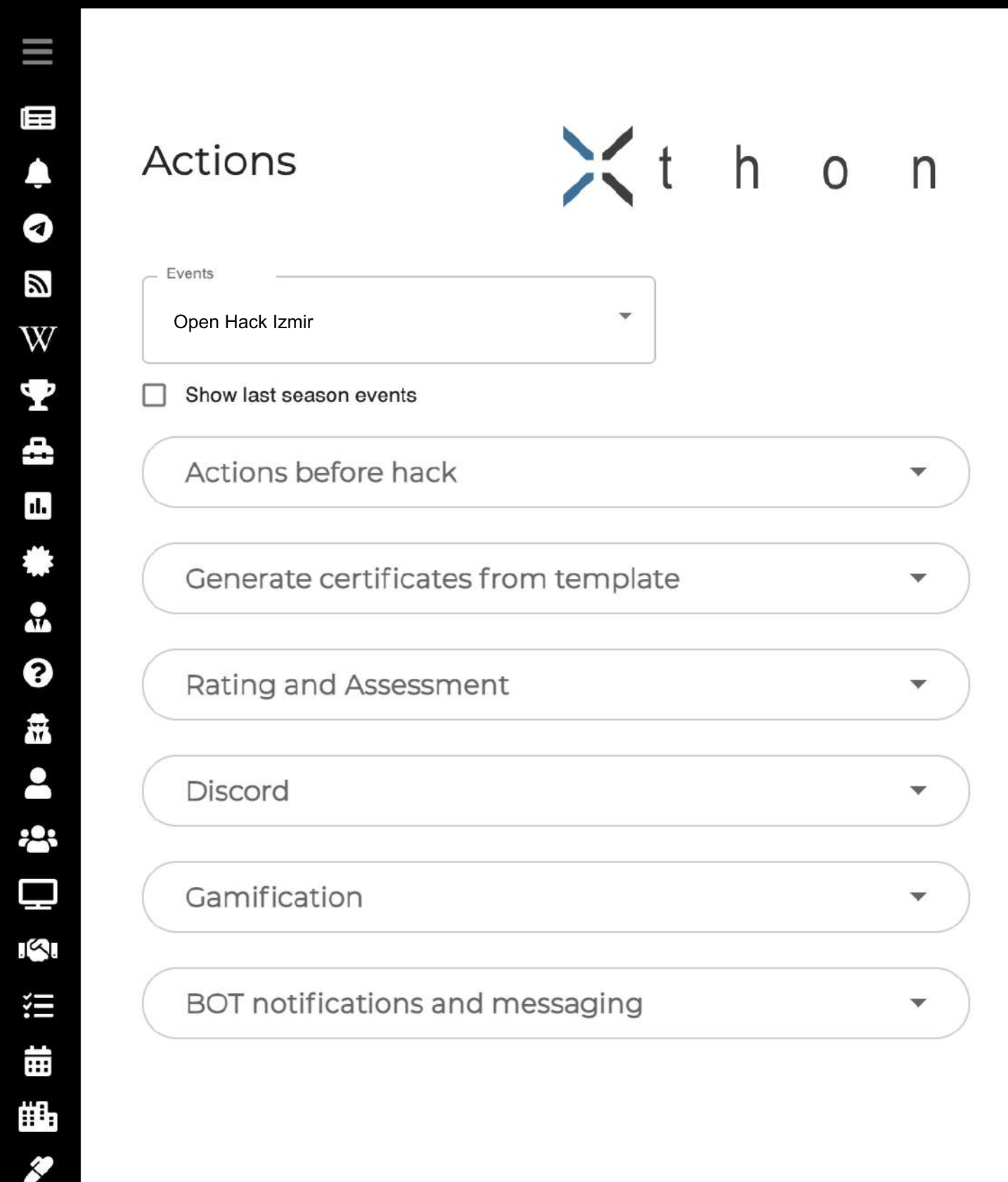
- paper sheets to assess the teams
- the jury decision based only on what they see right now (no any footprint considered)
- excel tables or forms with pack of questions to collect very linear source for evaluation
- preparing the decision or results taking ages



- + easy and minified adjustable UI
- + every step of assessment pipeline is provided with hints based on a footprint and context collected from all the previous steps
- + assessment pipelining with possibility to streamline different assessment approaches from different points of view
- + preparing the decision and results in minutes based on any algorithm

Comprehensive administrative panel to perform the evaluation of any complexity level

Adjustable UI for experts who perform evaluation with ability to be quickly rebranded



## OUR MISSION



We believe that diversity should not lead to unfair treatment based on incomplete or biased evaluations.

Our mission is to provide honest and comprehensive evaluation services that take into account the unique qualities of each individual.

By doing so, we strive to contribute to a fair and equitable society that values excellence and quality.



# SAVE THE PLANET



– Using our service for assessment reduces paper use by up to 95%

In 2020 the paper use of all paid contracts and prize payments for 750 attendees was valued at 25.5kg of Paper

In 2021 digital documentation module in the platform allowed us to decrease paper consumption to 0.5kg per 750 attendees



– Effective algorithms and modern framework usage let us serve up to 1M registrations on single node installation. That dramatically reduces Cloud costs and energy consumption

we are incredibly green in terms of how much we save for nature when doing some very human-specific competitions

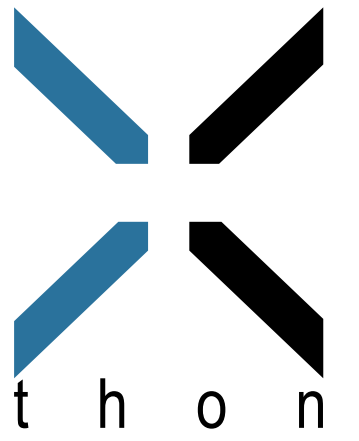
# OUR SERVICES

- Performing the assessment event from start to end
- Flexible platform supporting any kind of assessment based on multiple data sources not limited by expert decision
- Automated evaluation system that is capable of computing scores of solutions based on datasets or containers
- Adjust and verify the assessment methodology



- Perform the registration programs for public events with an assessment component
  - Digital document preparation service
  - Support the assessment event from the beginning to the final reports
    - Website creation for the event
    - Platform design adjustments for the assessment campaign
- Cloud orchestration for the genuinely huge events and assessment campaigns

# OUR TEAM



**DANIIL SAVCHUK**

ceo,  
marketing, product  
dsavchuk@its.xyz

responsible for the entire team and product success, 10+ years in software engineering and IT project management.  
3+ years of marketing and change management experience



**NIKITA LANSKOV**

cio,  
platform lead, devops  
nlanskov@its.xyz

the superhero knowing how to reach 99.99% availability of any service. 5+ years of experience in large-scale products as a DevOps team lead and company level infrastructure owner



**FRONT & BACK**

frontend and backend  
team  
5 people in total

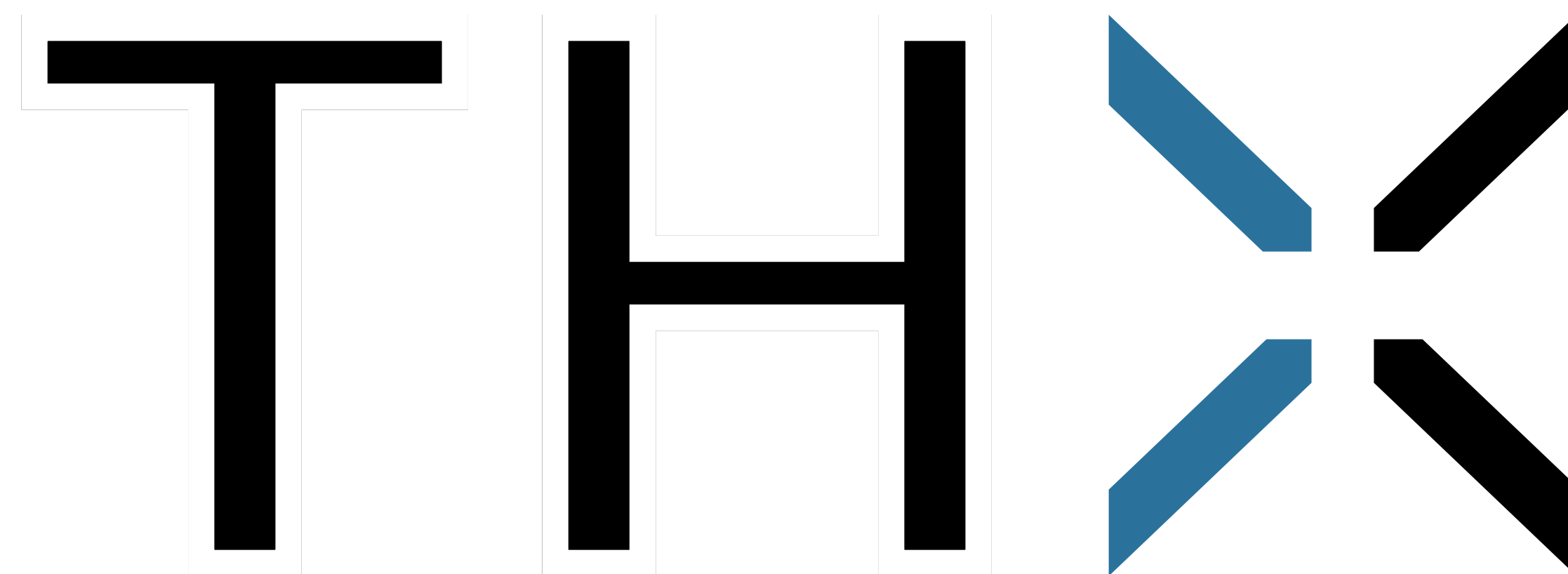
structured and dedicated team to support customizations and build confidence in the platform's lifetime. The highly skilled team in the domain of Python, JavaScript, Flask&React



**L2 & L3**

L2/L3 support service  
group  
basic 2 ppl, additional on demand

users are key to our success – we operate in many countries and languages. Everything underlying the L1 operates in English / Slavic, ensuring the shortest loop between problem appearance and related fix



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# XTHON COMPETITORS BENCHMARK PER EVENT



	Xthon	TAIKAI	Devpost	Gitcoin	Devfolio	Hackerearth
Custom registration form	✓	✓		✓	✓	✓
Team formation	✓	✓	✓		✓	
Custom assessment flow	✓					✓
Voting	✓	✓				✓
Docker execution (metrics)	✓					✓
L1-L3 Support	✓	✓		✓		
Promotion	✓	✓	✓			
Video integration & CRM	✓	✓				
Legislative automatisation	✓					
Custom participant artifacts	✓					
Analytics	✓	✓				✓
<b>Pricing*</b>	<b>€20,000-35,000</b>	<b>€30,000-45,000</b>	<b>€18,000-25,000</b>	N/A	N/A	<b>€20,878-60,000</b>

\* Most of the pricing is hidden; we have calculated it using public forums for some competitors. The pricing was normalized to the event of 500 participants, 10 cases to solve, and 150 teams. The amount considered the host is obliged to pay when organizing the event.